

CERTIFICATION SCHEME MANAGEMENT REGULATIONS

R6.0-USE OF CERTIFICATE, LOGO, MARKS OF CONFORMITY, COPYRIGHT PROTECTION, CLAIMS AND OTHER MEANS OF DISPLAYING PRODUCT CERTIFICATION STATUS RULES AND REGULATIONS

A. SCOPE AND APPLICATION

1. The scope of this procedure is: -
 - I. The use of the Certificates, Logos, and Marks of Conformity owned by the Scheme Owner by the certified producer.
 - II. The use of the Certificates, Logos, and Marks of Conformity owned by and Accreditation Bodies by the certified producer.
 - III. Claims arising from the certification status that can made by the certified producer.
 - IV. Any other means of displaying the product certification status.
2. The rules and regulations are legally binding to the KFC Certification Scheme, GLOBALG.A.P. IFA, Accreditation Body, Certification Bodies, Certified Producers and all stakeholder staff members with a working agreement with the KFC Certification Scheme.
3. The procedures are legally binding to any organization; individual person or entity using or detected to have used the Scheme Owner and Accreditation Body Certificates; Logos, Marks of Conformity and any other means of making claims and displaying the product certification status, the Certification Scheme Auditing and Certification Tools and Standards aspects with Trademarks, Patents, Utility Models, and Industrial Designs protected by the Copyrights and Intellectual Property laws of Kenya.
4. These rules and regulations are legally binding to the KFC Certification Scheme; the Certification Bodies; certified producers and any other entity, organization or individual person.

B. RULES AND REGULATIONS ON THE CERTIFICATES, LOGOS, MARKS OF CONFORMITY AND CLAIMS

1. The Certification Bodies auditing and certifying FOSS are monitoring, assessing and inspecting the certified producers and other players along the supply chain to ensure compliance. Infringements of the rules and regulations must lead to sanctions.
2. The Certification Bodies auditing and certifying are permitted to issue the KFC Gold and Silver Certificates; KFC Logos, KFC Marks of Conformity, and other means of displaying the product certification status to the certified producers.
3. The Certification Body is ensuring that the KFC Gold and Silver certificates, trademarks, logo, marks of conformity and any other means of displaying product certification status awarded to the producers does not appear on the consumer primary packaging material of the product or at the point of sale where it is in direct connection with single products.
4. No organization; individual person or entity is permitted, to use; reproduce and to apply the KFC Certification Scheme Auditing and Certification Tools and other Standards aspects with Trademarks, Patents, Utility Models, and Industrial Designs

Kenya Flower Council Certification Scheme Quality System Regulations – Use of Logo and Trademark Rules					
Prepared by: SM	Approved by: 04-05-09	Revised: July 2024	Re-approved: 11-08-2024	Pub No. 12-24	Version: April 2024

protected by the Copyrights and Intellectual Property laws of Kenya, without KFC certification scheme approval.

5. The certification granted by the certification body entitles the producer to trace, distribute and market the certified products; with a logo, marks of conformity, certification status and other means of displaying the product certification status and, if applicable, under the QR code logo only to the extent that these products have been registered within the KFC Certification Scheme and are produced, handled or traded in a production site or location registered for the audits and are in full compliance with the KFC scheme requirements and the FOSS standard.
6. The certification status, logo, marks of conformity and other means of displaying the product certification status may appear in any size on the packaging materials used for ferrying produce from the farm to the market.
7. KFC Certification Scheme certified producers are using the Scheme Owners Trademarks as per the organisation's specifications and rules in their most current version. For the KFC Certification Scheme please visit the <https://kenyaflowercouncil.org/index.php/membership/certified-members>. For the GLOBALG.A.P. "Trademarks Use: Policy and Guidelines". (Visit the GLOBALG.A.P. Document centre for the most up to date version of the "Trademarks Use Policy and Guidelines" on the following link: https://www.globalgap.org/uk_en/documents/)
8. The GLOBALG.A.P. logo, marks of conformity and other means of displaying the product certification status are used by KFC Certification Scheme and KFC approved Certification Bodies and certified producers. The GLOBALG.A.P. certificate is used for the promotion of the accredited certification scope activities in business-to-business communication and on accredited certificates.
9. The SANAS accreditation certificate of ISO/IEC 17065 is used for the promotion of the accredited certification scope activities in business-to-business communication and on accredited certificates by the KFC approved Certification Bodies and certified producers.
10. The certified producers must obtain the KFC Certification Scheme trademarks, logo and marks of conformity from the KFC secretariat or GLOBALG.A.P. Secretariat to ensure they conform to their colours and other specifications.
11. KFC Certification Scheme certified producers are permitted to use the certificate, logo, marks of conformity and other means of displaying the product certification status e.g. the registration numbers, in their business-to-business communication, and company letter heads.
12. The certificate, trademarks, logo, marks of conformity and other means of displaying the product certification status shall not be in use during the initial (first ever) audit, as the producer is not yet certified and, therefore, cannot yet make a reference to the certified status.
13. The KFC Certification Scheme or GLOBALG.A.P. trademarks shall never be used on promotional items, apparel items or accessories of any kind, bags of any kind or personal care items.
14. The KFC Certification Scheme or GLOBALG.A.P. logo, marks of conformity and other means of displaying the product certification status can be used for traceability, segregation or identification purposes at the production site.
15. The KFC Certification Scheme or GLOBALG.A.P. certificates, logo, marks of conformity and other means of displaying the product certification status are used only by the

certified company on the products within the approved scope i.e. the certificate, logo, and marks of conformity is not used by the certified company on products harvested from the wild or by farms which are not audited and certified.

16. Associate members may use only the KFC logo for their business-to-business communications e.g. company letterheads, promotional print-outs, websites, flyers, business cards, hardware and electronic displays (but shall not appear as a product label directly linked to certified products).
17. KFC Certification Scheme or GLOBALG.A.P. trademarks, certificate, logo, and marks of conformity may be used on certified Plant Propagation Material that are used as inputs for the production of the final products, that are not intended to be sold to final consumers, and will not appear at the point of sale to final consumers.
18. KFC Certification Scheme issues registered producers with a registration number specific to each farm site. This number; has 'KFC', followed by a space, followed by the number issued to the registered legal entity or producer, followed by the site number where a company has more than one site.
19. KFC Certification Scheme or GLOBALG.A.P. registered producers are issued with other identification numbers when they are also registered by other certification bodies such as the GLOBALG.A.P. Client Number.
20. The producer does not use KFC Certification Scheme and GLOBAL.G.A.P. Trademarks, certificate, logo, marks of conformity and other means of displaying product certification status in an unauthorized manner that can bring disrepute to Certification Scheme.
21. If the producer provides copies of the certification documents to other stakeholders, the documents are reproduced in their entirety or as specified by the KFC certification Scheme use of certificate; logo, marks of conformity and other means of displaying the product certification status rules; or GLOBALG.A.P. "Trademarks Use: Policy and Guidelines, where applicable.
22. The producer has ensured that all references in the media and advertising comply with the requirements of the KFC certification Scheme use of certificate; logo, marks of conformity and other means of displaying the product certification status rules; or GLOBALG.A.P. "Trademarks Use: Policy and Guidelines "Trademarks Use: Policy and Guidelines.
23. The producer is not permitted by the Certification Bodies to use the certificate, logo, marks of conformity and other means of displaying the product certification status owned by KFC certification scheme or by GLOBALG.A.P.; where applicable, after the suspension or cancellation from the KFC certification process by the Certification Bodies. A letter from the certification bodies is given to the producer with one-month notice to cease the use and reference of the certification, trademarks, logo, marks of conformity and other means of displaying the product certification status and the consequences for failure to adhere.
24. The certificate displayed by the producer has provided the current certification status.
25. The logo, marks of conformity and other means of displaying the product certification status shall be used in the format and colors approved by the certification scheme.
26. No organization; individual person or entity is permitted to use, reproduce and apply the KFC Certification Scheme, GLOBALG.A.P. and Accreditation Body Certificates; Logos, Marks of Conformity, and other means of displaying certification status on the

products, production processes or services provided, before the certificate is awarded by the certification body or the use is approved by KFC Certification Scheme.

- 27.** KFC Certification Scheme Certified Producers shall use the Kenya Flower Council KFC Marks of Conformity, Trademarks and Logo as displayed below: -

