

KENYA FLOWER COUNCIL CERTIFICATION SCHEME Quality System Regulations

R6.0-CERTIFICATE, LOGO, MARKS OF CONFORMITY AND OTHER MEANS OF DISPLAYING PRODUCT CERTIFICATION STATUS RULES

R6.1-The Kenya Flower Council is ensuring compliance to the following certificate; logo, marks of conformity and other means of displaying the product certification status rules: -

1. The **Certification Body** certificate, **trademarks**, logo, marks of conformity and other means of displaying product certification status after the award of the certificate by KFC, shall not appear on the consumer primary packaging material of the product or at the point of sale where it is in direct connection with single products. KFC inspects at the farms and along the supply chain to ensure compliance. Infringements of the rule leads to sanctions.
2. The certification granted entitles the producer to distribute and market their products under the certificate; logo, marks of conformity and other means of displaying the product certification status and, if applicable, under the QR code logo only to the extent that these products have been registered with the KFC and are produced, handled or traded in a production site or location registered with KFC and are in full compliance with the KFC requirements of the standard.
3. The certificate, logo, marks of conformity and other means of displaying the product certification status may appear in any size on the packaging materials used for ferrying produce from the farm to the market.
4. KFC and the certified producers use the **affiliated Accreditation Body, Certification Body, and Scheme Owners Trademarks** as per the **organisations** specifications and rules in their most current version. For example, the GLOBALG.A.P. “**Trademarks Use: Policy and Guidelines**”.
(Visit the GLOBALG.A.P. Document centre for the most up to date version of the “**Trademarks Use Policy and Guidelines**” on the following link:
https://www.globalgap.org/uk_en/documents/)
5. The GLOBALG.A.P. and SANAS certificate, logo, marks of conformity and other means of displaying the product certification status are used by The Kenya Flower Council only after ISO/IEC 17065 accreditation is awarded and approved for promotion of accredited certification scope activities in business-to-business communication and on accredited certificates.
6. Producers must obtain the trademarks, logo and marks of conformity from the KFC secretariat or GLOBALG.A.P. Secretariat to ensure it conforms to its colour and other specifications.

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7. Certified producers are permitted to use the certificate, logo, marks of conformity and other means of displaying the product certification status e.g. the registration numbers, in their business to business communication, and company letter heads.
8. The certificate, trademarks, logo, marks of conformity and other means of displaying the product certification status shall not be in use during the initial (first ever) audit, as the producer is not yet certified and, therefore, cannot yet make a reference to the certified status.
9. The KFC or GLOBALG.A.P. trademarks shall never be used on promotional items, apparel items or accessories of any kind, bags of any kind or personal care items.
10. The logo, marks of conformity and other means of displaying the product certification status can be used for traceability, segregation or identification purposes at the production site.
11. The certificate, logo, marks of conformity and other means of displaying the product certification status is used only by the certified company on the products within the approved scope i.e. the certificate, logo, and marks of conformity is not used by the certified company on products harvested from the wild or by farms which are not audited and certified.
12. Associate members may use only the KFC logo for their business to business communications e.g. company letterheads, promotional print-outs, websites, flyers, business cards, hardware and electronic displays (but shall not appear as a product label directly linked to certified products).
13. KFC and GLOBALG.A.P. trademarks, certificate, logo, and marks of conformity may be used on certified Plant Propagation Material that are used as inputs for the production of the final products, that are not intended to be sold to final consumers, and will not appear at the point of sale to final consumers.
14. KFC issues registered producers with a registration number specific to each farm site. This number; has 'KFC', followed by a space, followed by the number issued to the registered legal entity or producer, followed by the site number where a company has more than one site.
15. KFC registered producers are issued with other identification numbers when they are also registered by other certification bodies such as the GLOBALG.A.P. Client Number.
16. The producer does not use KFC and GLOBALG.A.P. [Trademarks](#), certificate, logo, marks of conformity and other means of displaying product certification status in an unauthorized or manner that can bring disrepute to KFC.

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17. If the producer provides copies of the certification documents to other stakeholders, the documents are reproduced in their entirety or as specified by the ***R6.0-Certificate; logo, marks of conformity and other means of displaying the product certification status rules***; or GLOBALG.A.P. “[Trademarks Use: Policy and Guidelines](#), where applicable.
18. The producer has ensured that all references in the media and advertising comply with the requirements of the applicable rules; ***R6.0-Certificate; logo, marks of conformity and other means of displaying the product certification status rules*** or GLOBALG.A.P. “[Trademarks Use: Policy and Guidelines](#).
19. The producer is not allowed and is prevented by KFC from using the certificate, logo, marks of conformity and other means of displaying the product certification status owned by KFC or by GLOBALG.A.P.; where applicable, after the suspension or cancellation from the Silver certification process by the Certification Committee. A letter signed by the Chief Executive Officer is given to the producer with one-month notice to cease use [and reference](#) of the certification, [trademarks](#), logo, marks of conformity and other means of displaying the product certification status and the consequences for failure to adhere.
20. The certificate displayed by the producer has provided the current certification status.
21. The logo, marks of conformity and other means of displaying the product certification status shall be used in the format and colors approved by the Certification Body.
22. [KFC Certified Producers](#) shall use the Kenya Flower Council [trademarks](#) and logo as displayed below: -

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